The Deer Industry Association of Australia

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DEAR LEVY PAYERS The DIAA Needs Your Support!

In the past couple of years the Deer Industry Association of Australia has been addressing issues that can have a major impact on EVERYONE in the industry....

- → The DIAA had requested to change legislation to increase National Residue Testing (NRS) levy amount to cover NRS testing costs.

 Why? Without residue testing, the Australian deer industry can not access the European venison markets and without overseas markets our growth and sustainability would be limited.
- ▶ New Land Transport Standards (LTS) for livestock the DIAA assisted with the draft guidelines for the transport of deer. These are being developed to ensure guidelines that will protect the welfare of the animals. They also protect the farmers against the possibility of unreasonable standards being imposed on them which could prevent them from transporting stock.
- ➡ A recent government productivity report on rural research and development corporations suggested R&D funds be made available for marketing proposals to aid the growth of smaller industries. A change to the Primary Industries and Energy Research and Development Act (PIERD Act) is required and the DIAA is working with departments to make this happen. This would be of major benefit for everyone in the industry, allowing us to use some of the existing funds to source new markets and allowing the industry to grow.
- → The Australian Therapeutic Goods Administration (TGA) recently approved deer velvet slices and powder to be included in the Australian Register of Therapeutic Goods as an active ingredient in listed medicines. The application was made by New Zealand and unfortunately, it has been specified that the velvet product MUST come from NZ born and raised stags!

 This is unacceptable. The DIAA is in consultation with the TGA and NZ to include Australian grown velvet with minimum costs involved. We need this to access the velvet markets on our home soil which obviously exist.

PLEASE HELP US HELP YOU.

BECOME A DIAA MEMBER SO WE CAN WORK TOGETHER TO BUILD AND GROW AN INDUSTRY WE HAVE ALREADY WORKED SO HARD TO ESTABLISH.