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## IT IS YOUR FUTURE!!

Rural Industries Research & Development Corporation

### PLEASE HAVE YOUR SAY AND MAKE A CONTRIBUTION TO OUR DEVELOPMENT

Priorities for Deer Industry R and D: your input is needed!

A process is underway to identify the deer industry's priorities for research, development and extension (R, D&E). Two consultants, Scott Williams and Russell Pattinson, have been retained by the Rural Industries Research and Development Corporation (RIRDC) to prepare a five-year R, D&E plan for all of the RIRDC 'New Animal Industries', including deer but also alpacas, crocodiles, dairy sheep and others.

The most important part of the project is widespread consultation with producers, industry associations, processors and other stages in the value chain. This consultation will include meetings, telephone interviews and also an online survey, which can be found at:

<https://www.surveymonkey.com/s/QM87KWF>

Interested members of the deer industry are strongly encouraged to follow the link and have their say in how the deer R, D&E levy should be invested. The survey takes only 15 minutes to complete. If the survey does not provide sufficient opportunity for your input, the consultants can also be reached by telephone or email at:

**Russell Pattinson:**

Mob: 0419 872684

Email: [miracledog@bigpond.com](mailto:miracledog@bigpond.com)

**Scott Williams:**

Mob: 0413 059190,

Email: [shw@scottwconsulting.com](mailto:shw@scottwconsulting.com)

**Don't miss this chance to help RIRDC to provide the most relevant and effective R, D and E support to the deer industry.**