## The Deer Industry Association of Australia

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## **FOOD WEEK - ORANGE, NSW**

Nadine Morton, from the Central Western Daily (20/5/13), wrote a brief article entitled "Tim Talks Turkey on Venison."

FOOD Week in Orange ran from Friday 12th to Friday 19th April. The purpose of the week is to promote local produce and how it has been value-added.

The photo below is Tim talking to the DIAA AGM about venison sales, markets, abattoirs and where he thinks venison sales are headed. As you can see -he can do this stuff in his sleep!!

Mandagery Creek Australian Farmed Venison was one of the many businesses being promoted throughout the week. Tim believes the whole exercise was very worthwhile. With over 50 people in attendance he found it beneficial to talk, mainly to people from Sydney, about farming deer and what happens to the livestock before the venison hits the plate.

