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RIRDC AIMS

Rural Industries Research & Development Corporation

For our reader's benefit, it may be useful to understand the aims of RIRDC. The following quotes are taken from various RIRDC reports including "About RIRDC" and "RIRDC Annual Report 2011-12."

"Our vision

Enhanced prosperity for Australian rural industries and their communities.

Our purpose

To invest in research and development that is adopted and assists rural industries to be productive, profitable and sustainable.

Our goals

- Goal 1: Promote leadership and innovation in the rural sector
- Goal 2: Increase profit and productivity in rural industries
- Goal 3: Enhance sustainability across the rural sector

Through successfully implementing our vision, purpose and goals RIRDC will achieve the following outcome:

Our outcome

Increase knowledge that fosters sustainable, productive and profitable new and existing rural industries and furthers understanding of national rural issues through research and development in government-industry partnership.

The RD&E generated by the Corporation is only useful if it is being accessed and used to inform, educate or influence. The new Corporate Plan has strengthened the Corporation's focus on producing RD&E outputs that are accessible, easy to understand and encourage real changes in process, practice or thinking. The aim is to produce research outputs that result in practical outcomes for end users."

Editor's Note: The grey area is defining "Development" and the assumption is that only research can facilitate this development.